

3.1 Exponential & Logistic Functions

Target 3A: Identify and analyze properties of exponential, logarithmic, and logistic functions and their graphs
Review of Prior Concepts

Which of the following functions are exponential functions? Explain why.

1) $f(x) = x^8$

not exponential
b/c
base is a variable
exponent is a
constant

2) $g(x) = 3^x$

exponential
b/c
base is a constant
exponent is a
variable

3) $h(x) = 5^x$

exponential
b/c
base is a constant
exponent is a
variable

4) $k(x) = 4^2$

not exponential
b/c
exponent is a
constant



More Practice

Introduction to Exponential Functions

<http://www.virtualnerd.com/algebra-2/exponential-logarithmic-functions/exponentials/exponential-functions/function-definition>

<https://www.khanacademy.org/math/algebra/introduction-to-exponential-functions/exponential-growth-and-decay/v/exponential-growth-functions>

<https://www.youtube.com/watch?v=jnOwrj8OvYI>



SAT Connection

Passport to Advanced Math

14. Use structure to isolate or identify a quantity of interest in an expression

Example: If $3x - y = 12$, what is the value of $\frac{8^x}{2^y}$?

A) 2^{12}

B) 4^4

C) 8^2

D) The value cannot be determined from the information given.

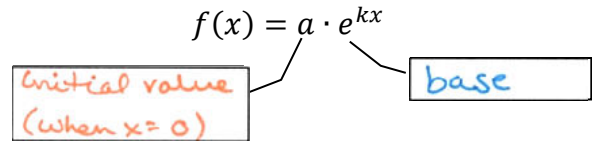
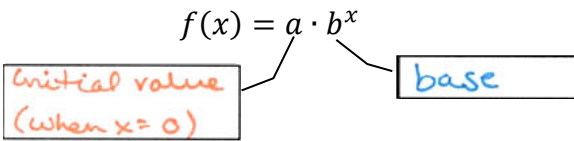
$$\begin{aligned} 3x - y &= 12 \\ 3x &= 12 + y \\ 3x - 12 &= y \end{aligned}$$

$$\begin{aligned} \frac{8^x}{2^y} &= \frac{8^x}{2^{3x-12}} \\ &= \frac{8^x}{2^{3x} \cdot 2^{-12}} \\ &= \frac{8^x}{8^x \cdot 2^{-12}} \\ &= \frac{1}{2^{-12}} \\ &= 2^{12} \end{aligned}$$

Solution

Exponential Functions

$a, b,$ and k are real number constants,



| Exponential Function | Exponential Growth | | Exponential Decay | |
|-------------------------|---------------------------|--------------------------------------|-------------------------------|------------------------------------------------------|
| | Conditions | Example | Conditions | Example |
| $f(x) = a \cdot b^x$ | $a > 0$ and $b > 1$ | $f(x) = 2 \cdot 3^x$ $f(x) = 5^x$ | $a > 0$ and $0 < b < 1$ | $f(x) = 2 \cdot (\frac{1}{3})^x$ $f(x) = (0.5)^x$ |
| $f(x) = a \cdot e^{kx}$ | $a > 0$ and $k > 0$ | $f(x) = 2e^{3x}$ $f(x) = e^x$ | $a > 0$ and $k < 0$ | $f(x) = 2e^{-3x}$ $f(x) = e^{-x}$ |

Example 1:

Identify if the function is exponential.

If yes, determine if exponential growth or exponential decay and describe its end behavior.

a) $f(x) = 3^{-x}$

exponential function
 $f(x) = (3^{-1})^x$
 $= (\frac{1}{3})^x$

exponential decay
 b/c $b = \frac{1}{3}, a = 1$
 $\lim_{x \rightarrow \infty} f(x) = 0$
 $\lim_{x \rightarrow -\infty} f(x) = \infty$

b) $g(x) = (0.5)^{-x}$

exponential function
 $g(x) = (\frac{1}{2})^{-x}$
 $= ((\frac{1}{2})^{-1})^x$
 $= 2^x$

exponential growth
 b/c $b = 2, a = 1$
 $\lim_{x \rightarrow \infty} g(x) = \infty$
 $\lim_{x \rightarrow -\infty} g(x) = 0$

c) $h(x) = x^{-3}$

not an exponential function



d) $f(x) = 3e^{2x}$

exponential function
 exponential growth
 b/c $a = 3$ and $k = 2$

$\lim_{x \rightarrow \infty} f(x) = \infty$
 $\lim_{x \rightarrow -\infty} f(x) = 0$

Example 2:

Determine a formula for the exponential function whose values are given.

Use the model to predict the population (in millions) for 2010.

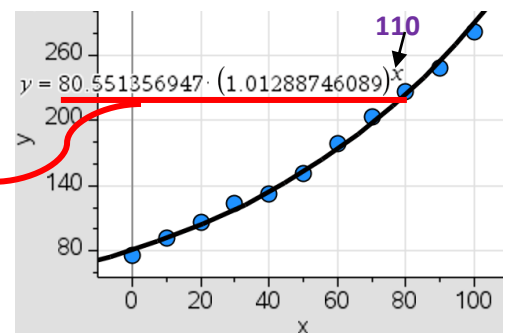
| Year | 1900 | 1910 | 1920 | 1930 | 1940 | 1950 | 1960 | 1970 | 1980 | 1990 | 2000 |
|--------------------------|------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Population (in millions) | 76.2 | 92.2 | 106.0 | 123.2 | 132.2 | 151.3 | 179.3 | 203.3 | 226.5 | 248.7 | 281.4 |

$y = 80.551 (1.013)^x$

$2010 - 1900 = 110$

$y(110) = 80.551 (1.013)^{110}$
 $= 329.461$
 or 329,461,000

store values to get more accurate answer



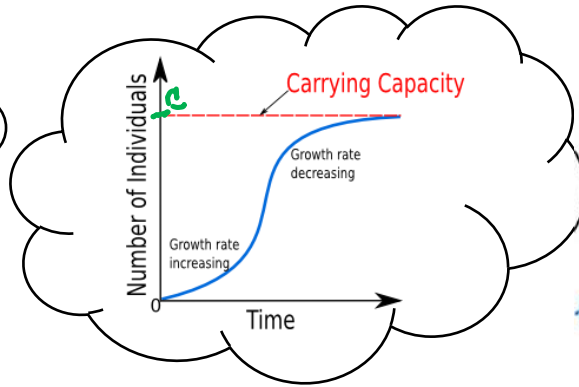
Logistic Growth Functions

$a, b, c,$ and k are positive constants,

$$f(x) = \frac{c}{1+a \cdot b^x} \quad \text{limit to growth}$$

$$f(x) = \frac{c}{1+a \cdot e^{-kx}} \quad \text{limit to growth}$$

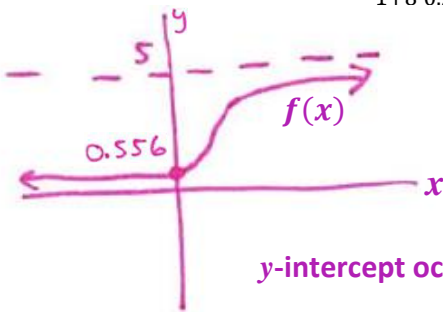
Science Connection



limit to growth is carrying capacity which is a H.A.
H.A. @ $y=0$ and $y=c$

Examples

1. Sketch the graph of $f(x) = \frac{5}{1+8 \cdot 0.2^x}$. Identify the horizontal asymptotes and the y-intercept.



H.A. @ $y=0$ and $y=5$
y-intercept: 0.556

y-intercept occurs when $x=0$: $f(0) = \frac{5}{1+8 \cdot 0.2^0} = \frac{5}{1+8(1)} = \frac{5}{9}$

#55

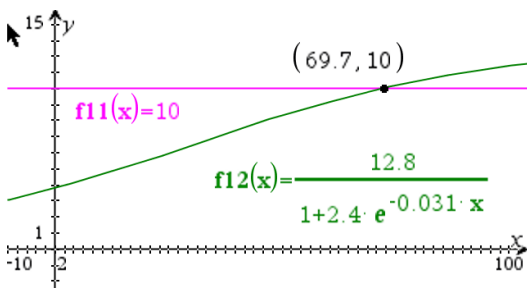
$$P(t) = \frac{12.79}{1+2.402e^{-0.0309t}}$$

when $\rightarrow t=?$
Pop = 10 million

$$10 = \frac{12.79}{1+2.402e^{-0.0309t}}$$

graph + get intersection...

$t = 70$ years t is # years since 1900, (April 1)
So population is 10 million in **1970**



#52

1990
Columbus (0, 632,910)
Initial population (value)
2011
(21, 797,434)

Want exponential growth:

$$f(x) = a \cdot b^x$$

Initial value

$$f(x) = 632,910 \cdot b^x \quad \text{Use } (21, 797,434)$$

$$797,434 = 632,910 \cdot b^{21}$$

$$\frac{797,434}{632,910} = b^{21}$$

$$\sqrt[21]{\frac{797,434}{632,910}} = \sqrt[21]{b^{21}}$$

$$1.011 = b$$

$$\therefore f(x) = 632,910(1.011)^x$$

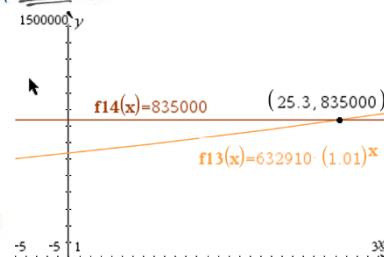
The problem asks us to find when pop. passes 800,000 but that's not such a good #

(can you see why?). Let's see when it surpasses 835,000 instead:

$$835,000 = 632,910(1.011)^x$$

Graph and get intersection

$$x \approx 25.3 \therefore \text{In } 1990+25 = \boxed{2015}$$



More Practice

Exponential Functions

<https://www.mathsisfun.com/sets/function-exponential.html>

<https://www.khanacademy.org/math/algebra/introduction-to-exponential-functions>

<http://www.regentsprep.org/regents/math/algtrig/ATP8b/exponentialfunction.htm>

<https://www.youtube.com/watch?v=PEtIQqvIoGU>

https://www.youtube.com/watch?v=hx_h0_eo8ew

Logistic Functions

<http://www.classzone.com/eservices/home/pdf/student/LA208HAD.pdf>

<https://www.youtube.com/watch?v=O0j4rjTM88Q>

Homework Assignment

p.262 #31,33,41,43,45,46,56,57

SAT Connection**Solution**

Choice A is correct. One approach is to express $\frac{8^x}{2^y}$ so that the numerator and denominator are expressed with the same base. Since 2 and 8 are both powers of 2, substituting 2^3 for 8 in the numerator of $\frac{8^x}{2^y}$ gives $\frac{(2^3)^x}{2^y}$, which can be rewritten as $\frac{2^{3x}}{2^y}$. Since the numerator and denominator of $\frac{2^{3x}}{2^y}$ have a common base, this expression can be rewritten as 2^{3x-y} . It is given that $3x - y = 12$, so one can substitute 12 for the exponent, $3x - y$, giving that the expression $\frac{8^x}{2^y}$ is equal to 2^{12} .

Choices B and C are incorrect because they are not equal to 2^{12} . Choice D is incorrect because the value of $\frac{8^x}{2^y}$ can be determined.